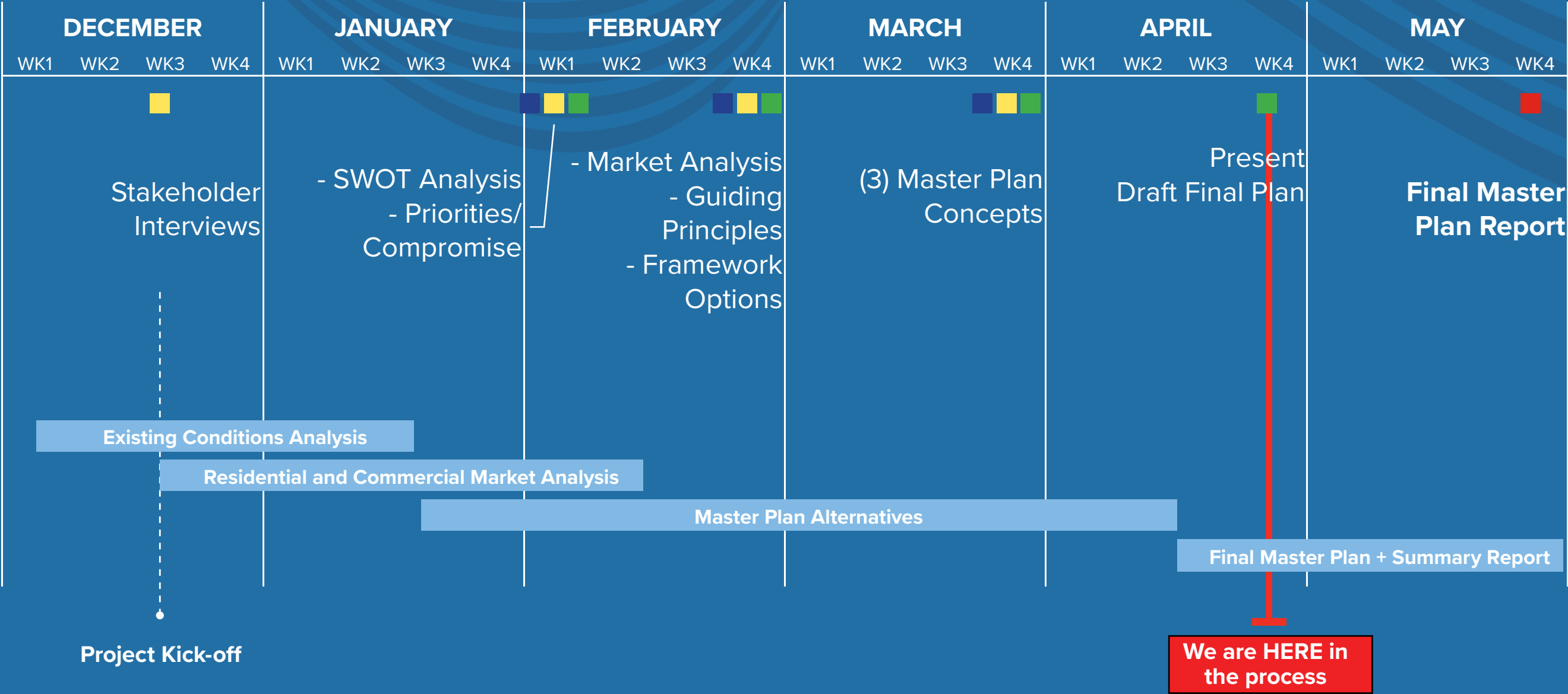


AUSTIN HOMES

Master Plan

April 30, 2019

A SIX MONTH SCHEDULE



■ Resident Meeting ■ Stakeholder Meetings ■ Public Meeting ■ Project Milestone

An aerial photograph of a city, likely Knoxville, Tennessee, showing a river, bridges, and various urban buildings. The image is used as a background for a presentation slide.

HOW WE GOT HERE

AUSTIN HOMES Master Plan

RESIDENT AND STAKEHOLDER MEETINGS

February 4 and 5



Strengths, Weaknesses, Opportunities and Threats

STRENGTHS

- Location in the City
- Sense of community
- People Get Along
- History/cultural

WEAKNESSES

- Perception/stigma
- Visual barrier/topography/no visibility
- Presence of warehouses
- Lack of awareness of neighborhood amenities
- not pedestrian friendly

- Better walkability and pedestrian connections
- Enhance transit stops
- Retail/commercial
- Highlight the History
- Re-brand the area
- Revitalize the creek
- Redistrict school zones

OPPORTUNITIES

- **Gentrification**
- **Perception/stigma**
- **Not appealing to higher income renters**
- **Topography + Warehouses**
- **Current school district zones**
- **Losing affordable housing**

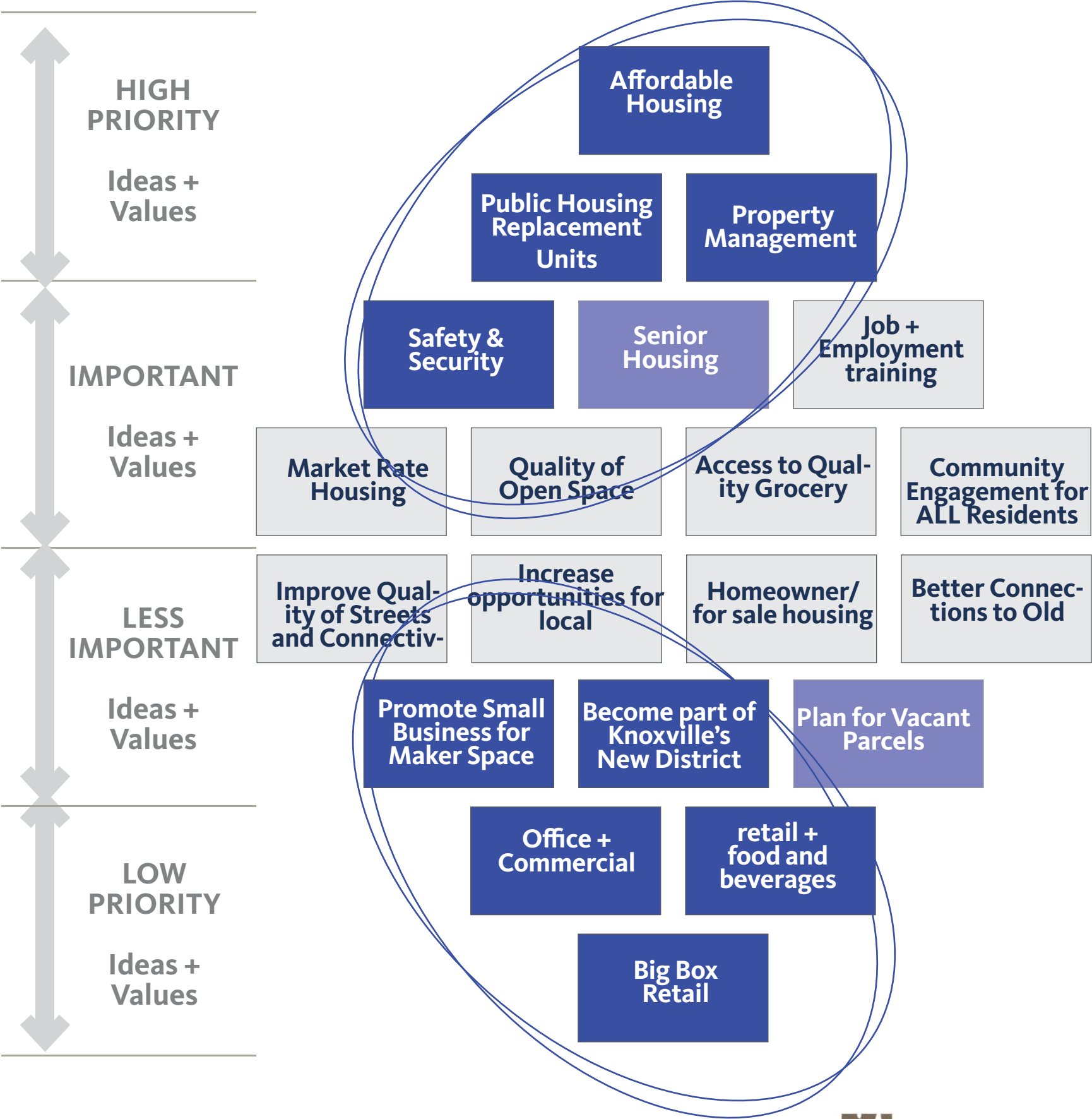
THREATS

RESIDENT AND STAKEHOLDER MEETINGS

February 4 and 5



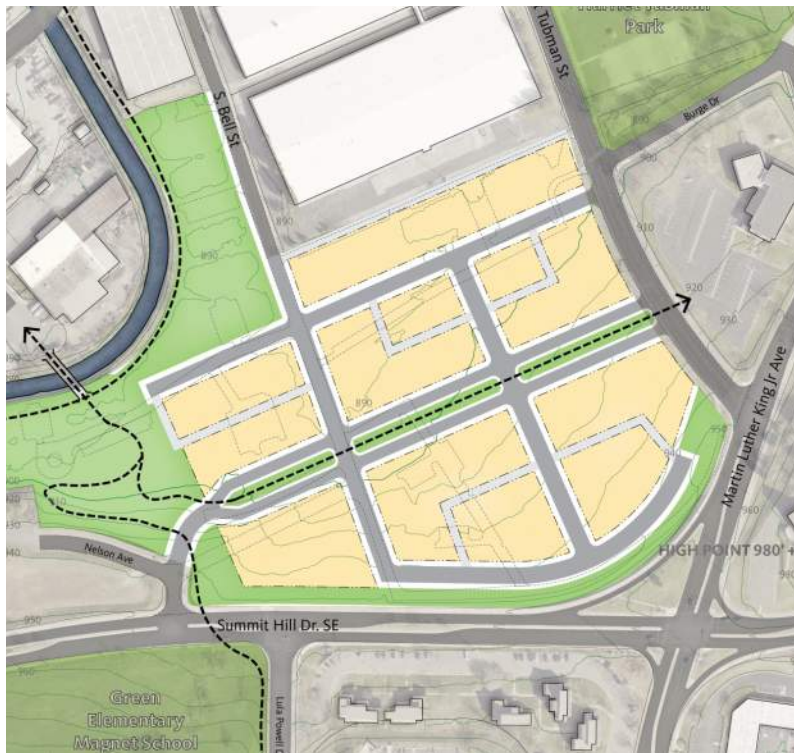
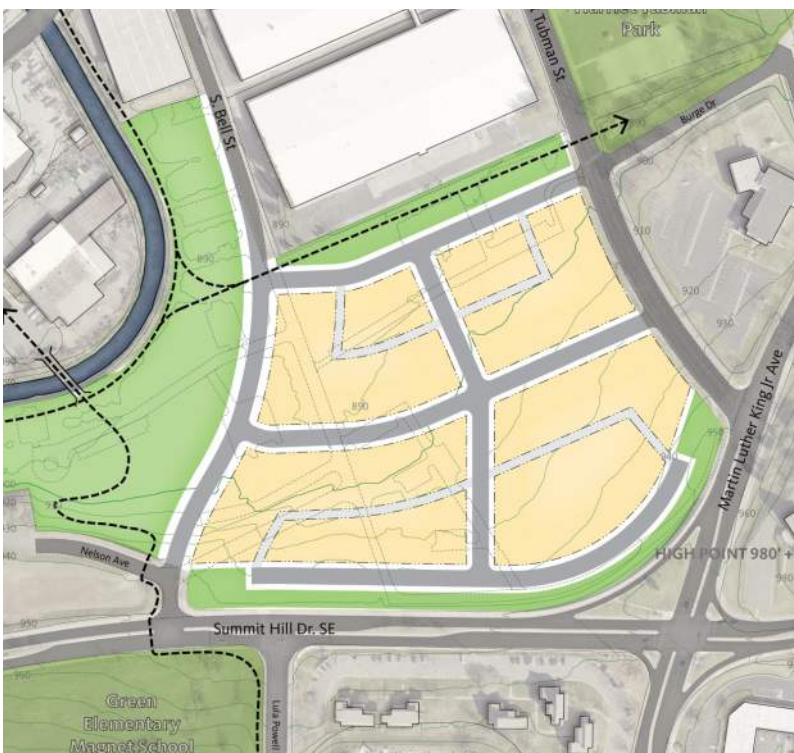
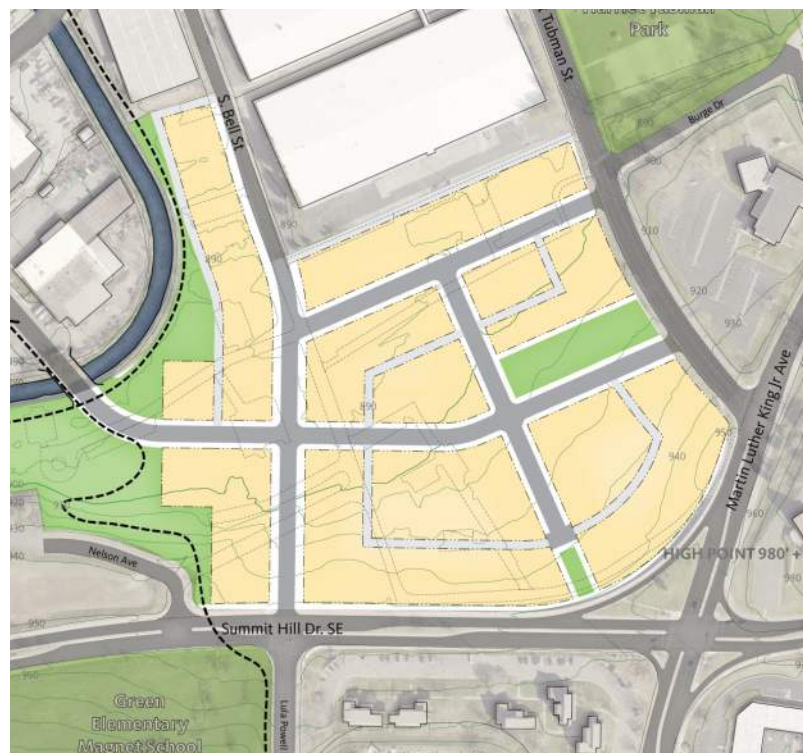
Prioritize + Compromise



RESIDENT AND STAKEHOLDER MEETINGS

February 25 and 26

Framework Options



Alternative
A
Georgia Street

Alternative
B
The Big Park

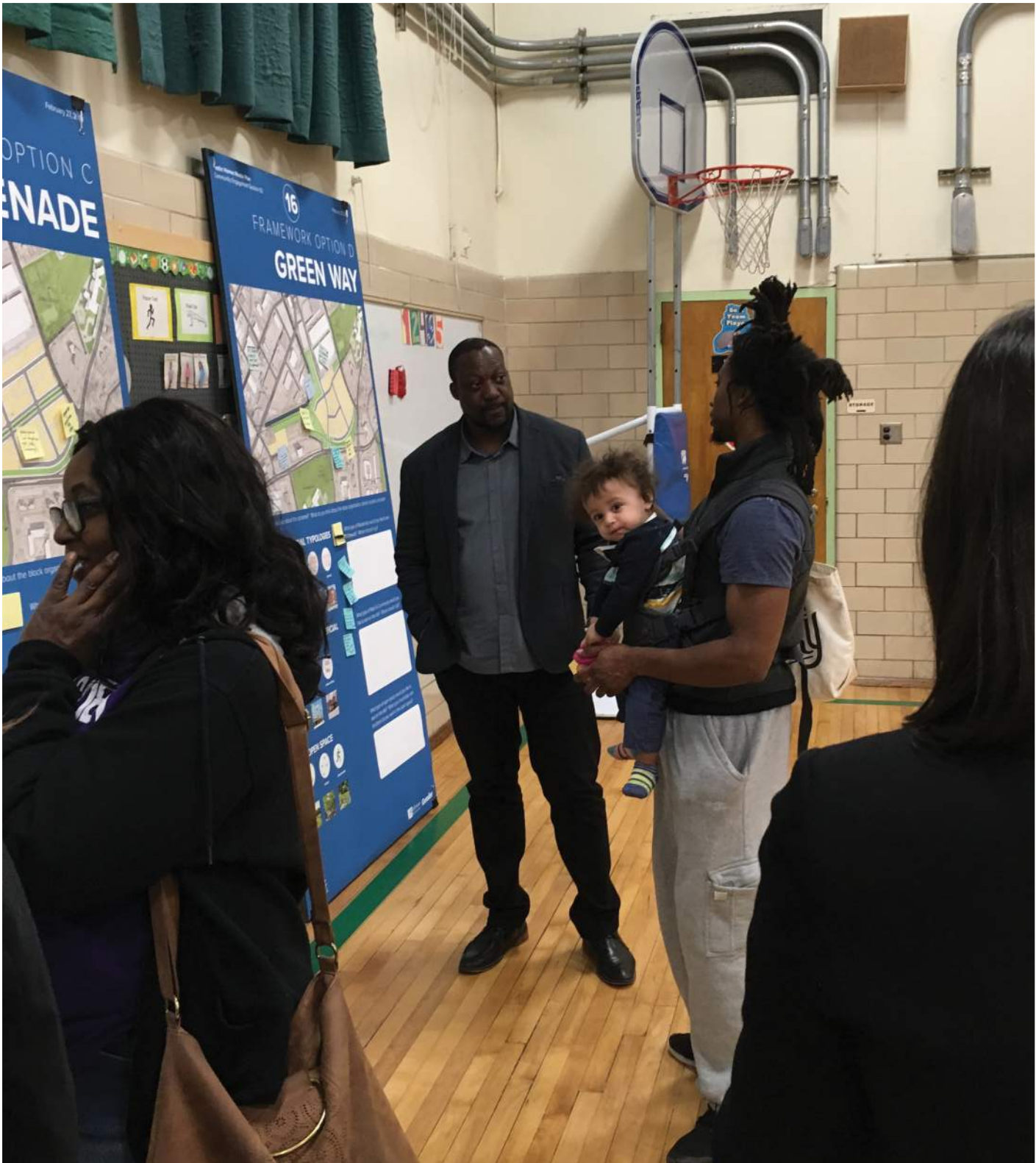
Alternative
C
The Promenade

Alternative
D
The Greenway

RESIDENT AND STAKEHOLDER MEETINGS

February 25 and 26

Framework Options





Georgia Street



The Promenade

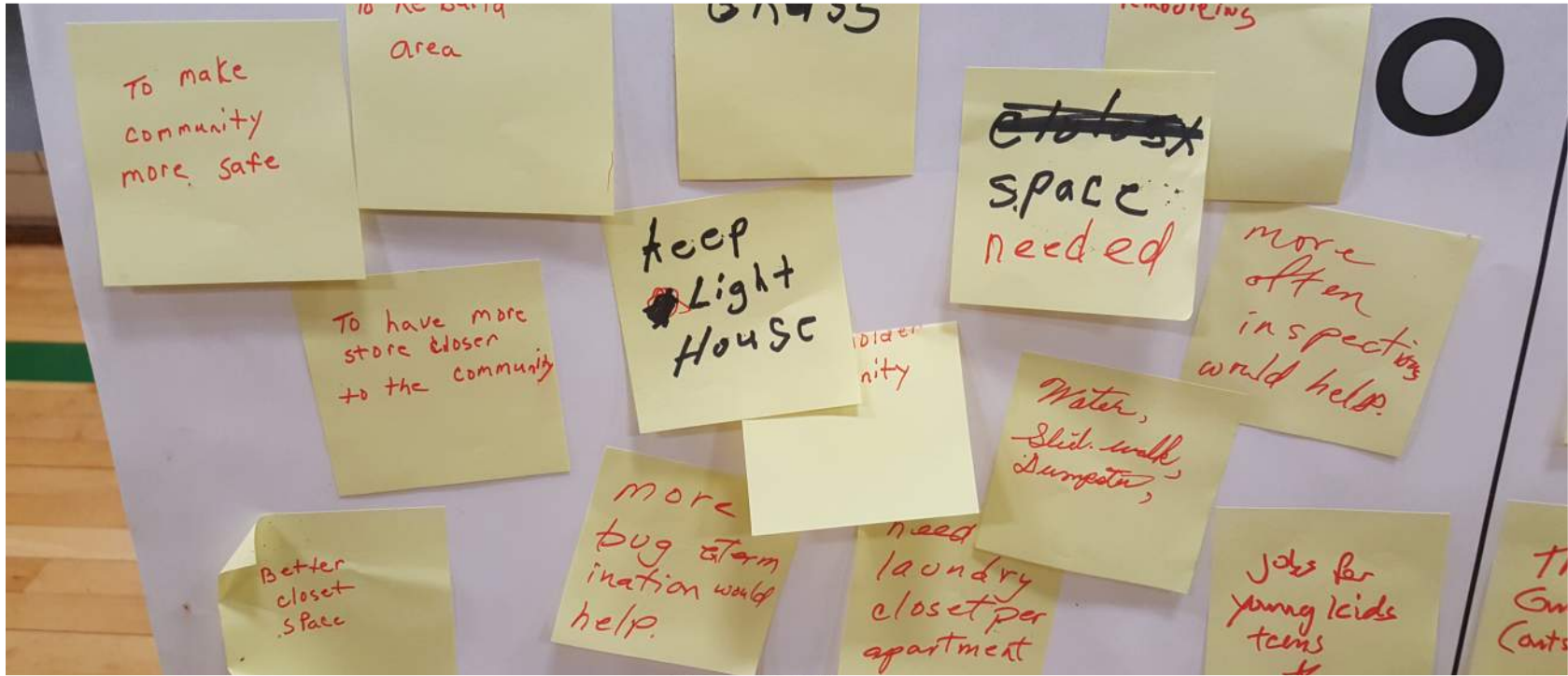


The Greenway



RESIDENT AND STAKEHOLDER MEETINGS

February 25 and 26



Framework Options





Georgia Street



The Promenade



The Greenway



RESIDENT AND STAKEHOLDER MEETINGS

February 25 and 26

A Preferred Option?



Georgia Street



The Promenade



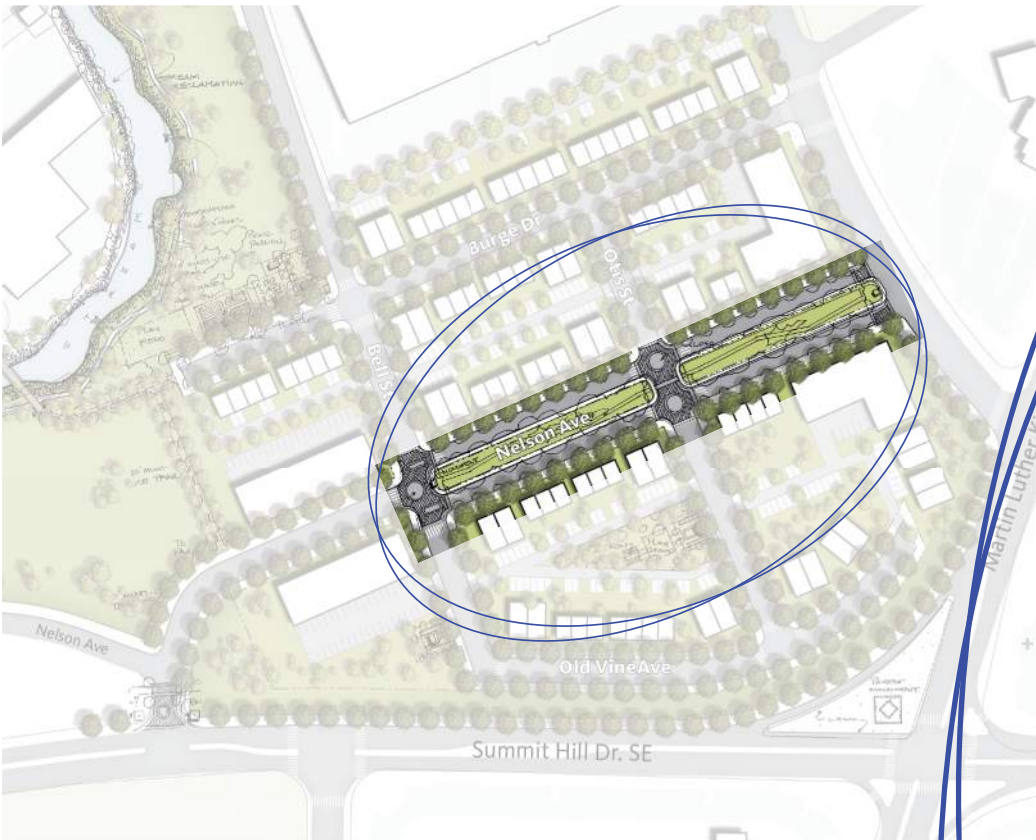
The Greenway



February 25 and 26



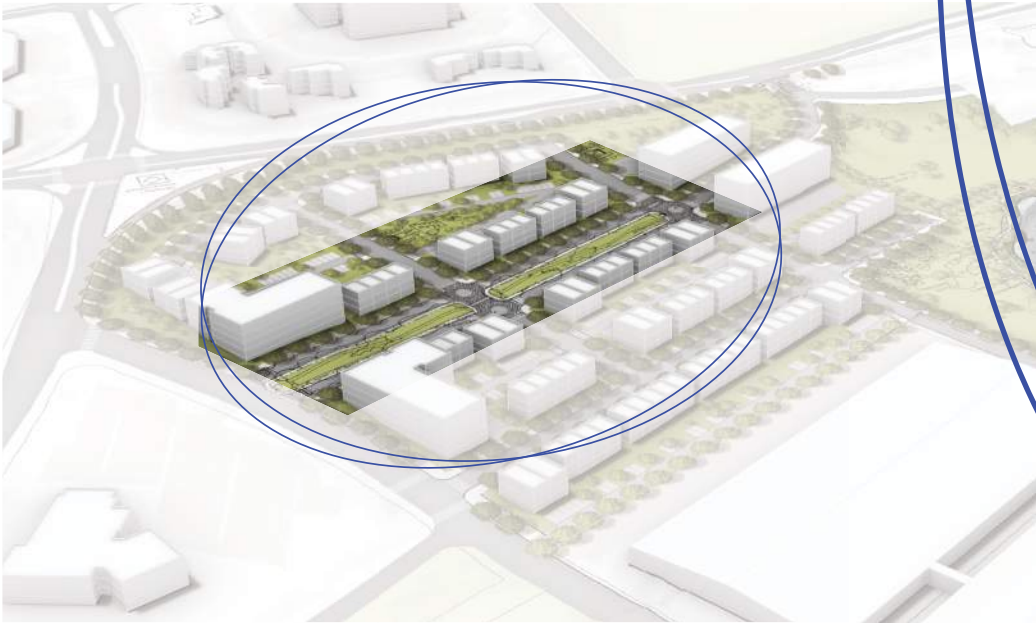
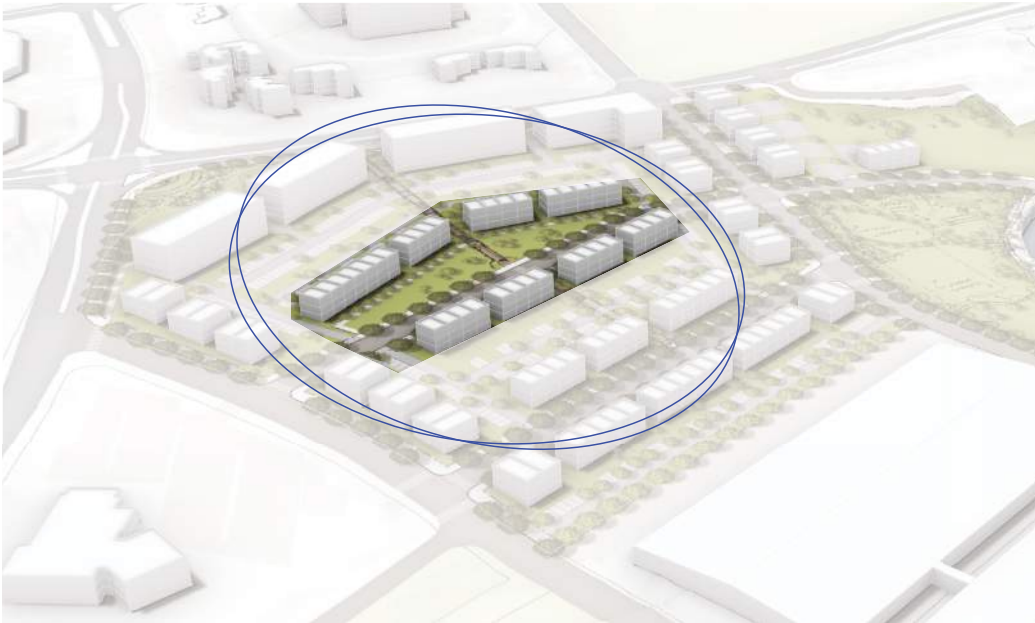
Georgia Street



The Promenade



The Greenway



THE MASTER PLAN

AUSTIN HOMES Master Plan





The Master Plan | 410-440 Residential Units



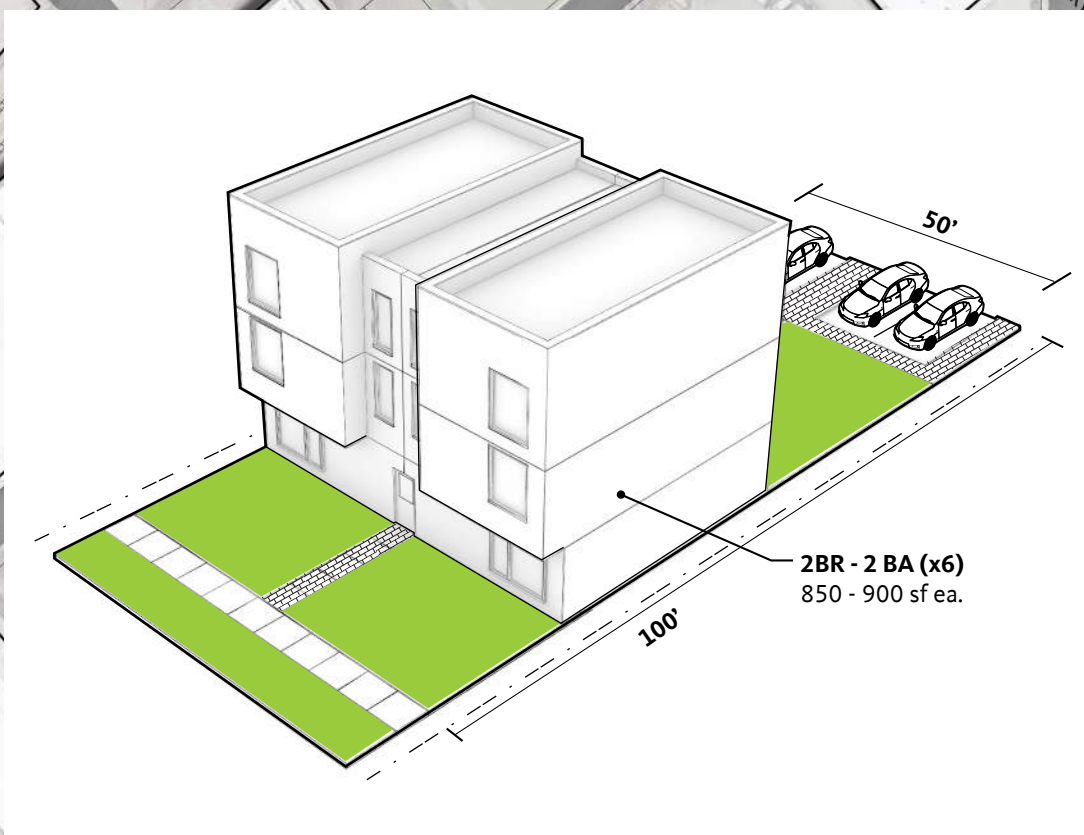
The Master Plan | Mid-Rise Buildings



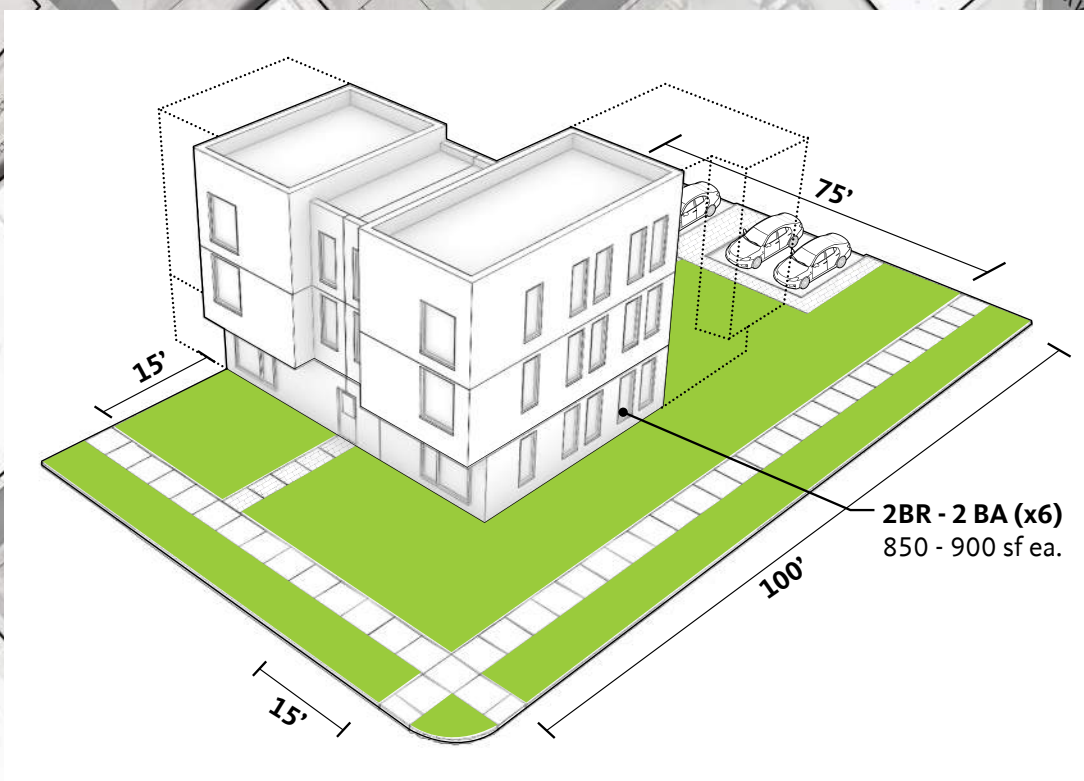
The Master Plan | Mid-Rise Buildings



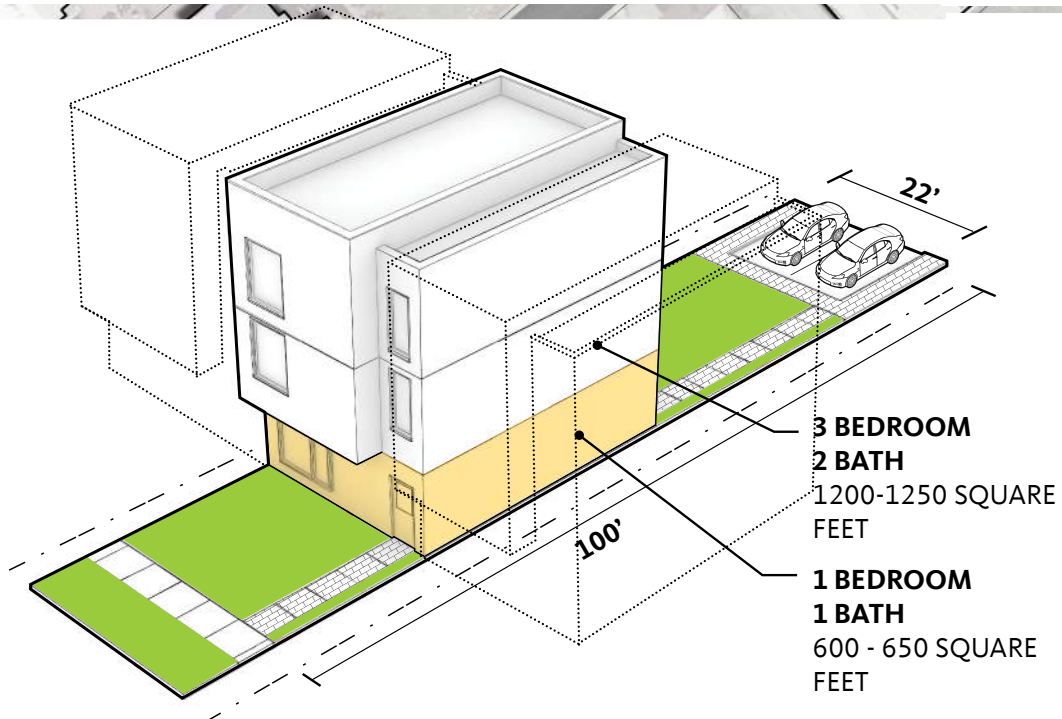
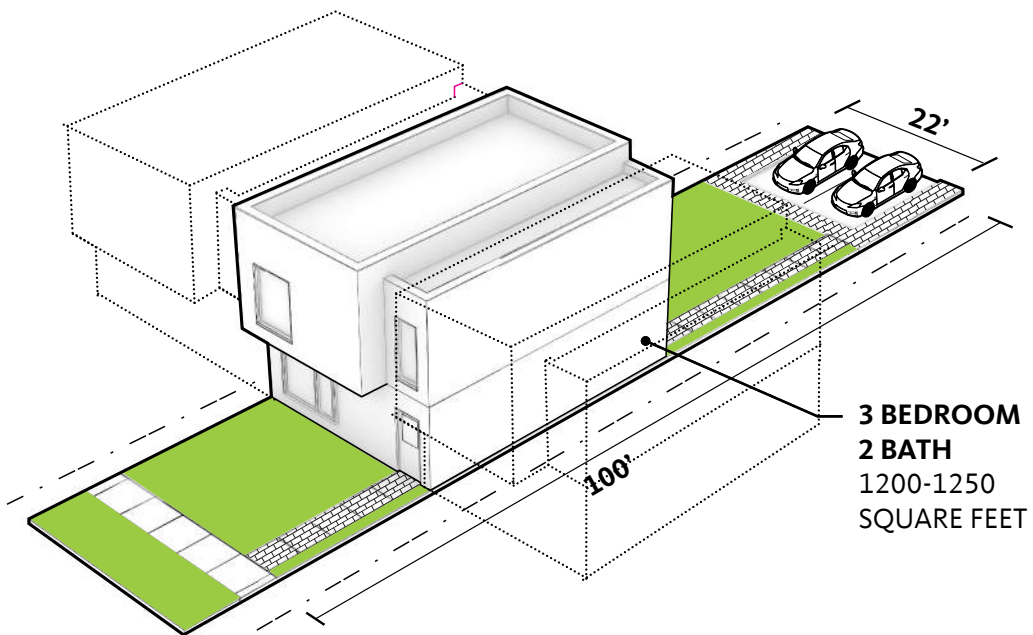
The Master Plan | Six Flat-Type I



The Master Plan | Six Flat-Type II

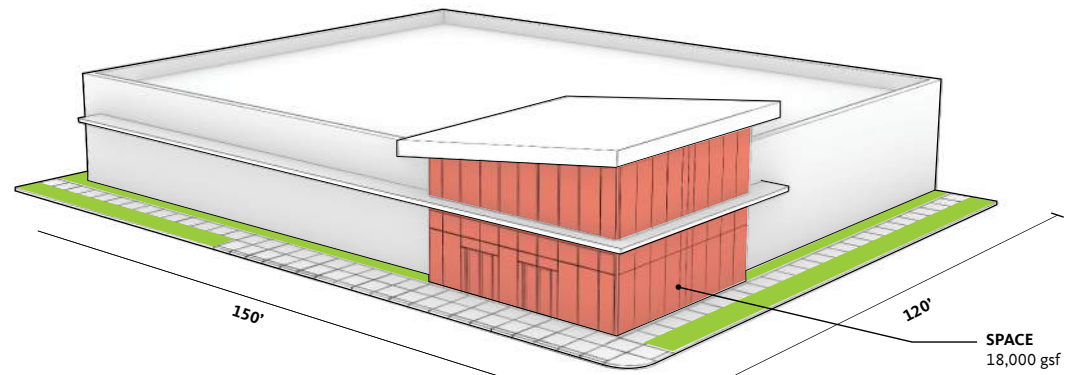


The Master Plan | Rowhouses





The Master Plan | Grocery Store Community Space



An aerial photograph of a city, likely Austin, Texas, showing a mix of urban development and green space. The image features a large, open green field in the center, surrounded by residential and commercial buildings. A highway with multiple lanes and overpasses is visible on the right side. In the background, a river flows through the city, with a bridge crossing it. The overall scene is a blend of nature and urban infrastructure.

PARKS + OPEN SPACE

AUSTIN HOMES Master Plan

The Master Plan | 410-440 Residential Units



The Master Plan | Landscape Plan



The Master Plan | The Boulevard

Man 26
Park





The Master Plan | The Parks

Harriet Tubman 28
Park

Burge Dr

Martin Luther King Jr

Summit Hill Dr. SE

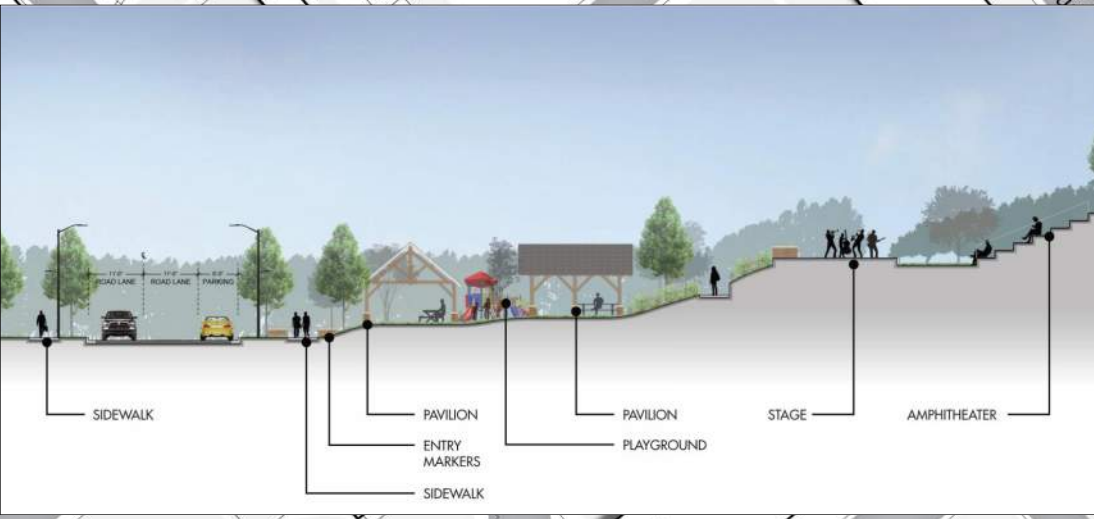
Green
Elementary

Nelson Ave

Nelson Ave



The Master Plan | Amphitheatre + Pavillion





The Master Plan | Paths and Landscape

Park

Burge Dr

Martin Luther King Jr

Summit Hill Dr. SE

Lula Powe

Green
Elementary

Nelson Ave

Nelson Ave

Patton St

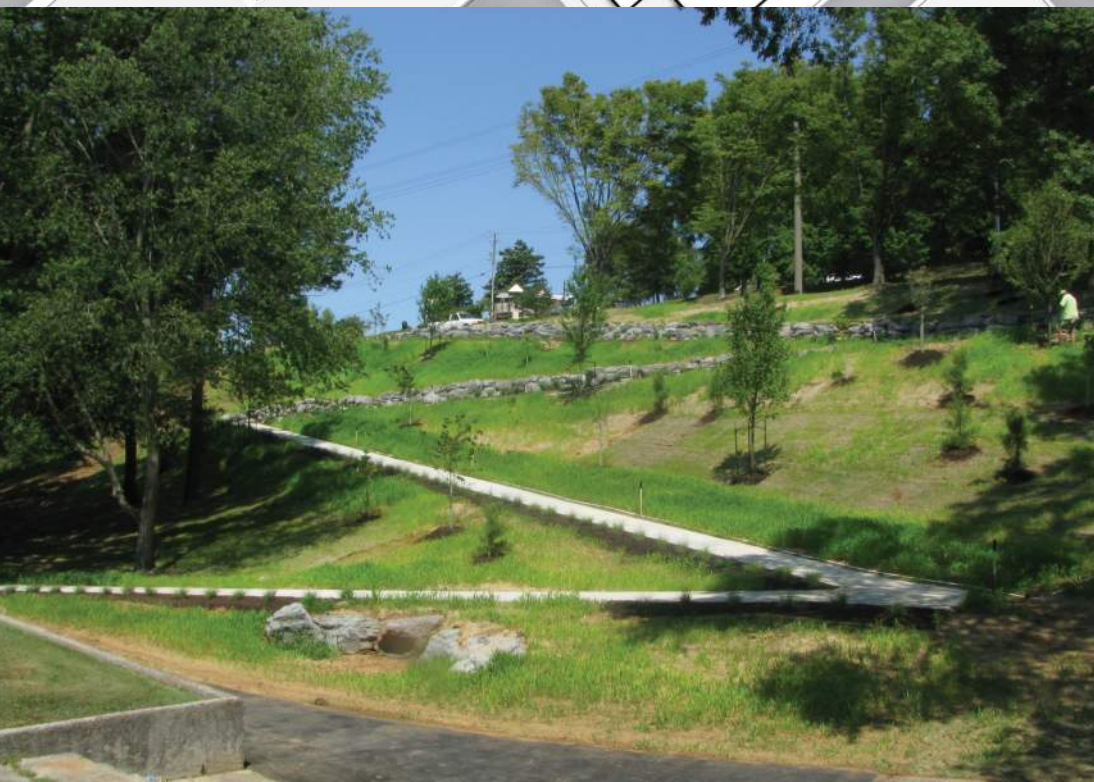
Georgia St

S. Bell St

MARTIN LUTHER
KING JR. AVE

NEIGHBORHOOD
ROAD

SEAT WALLS
SWITCHBACK TRAIL
PAVILION /
POCKET PARK



The Master Plan | Residential Park

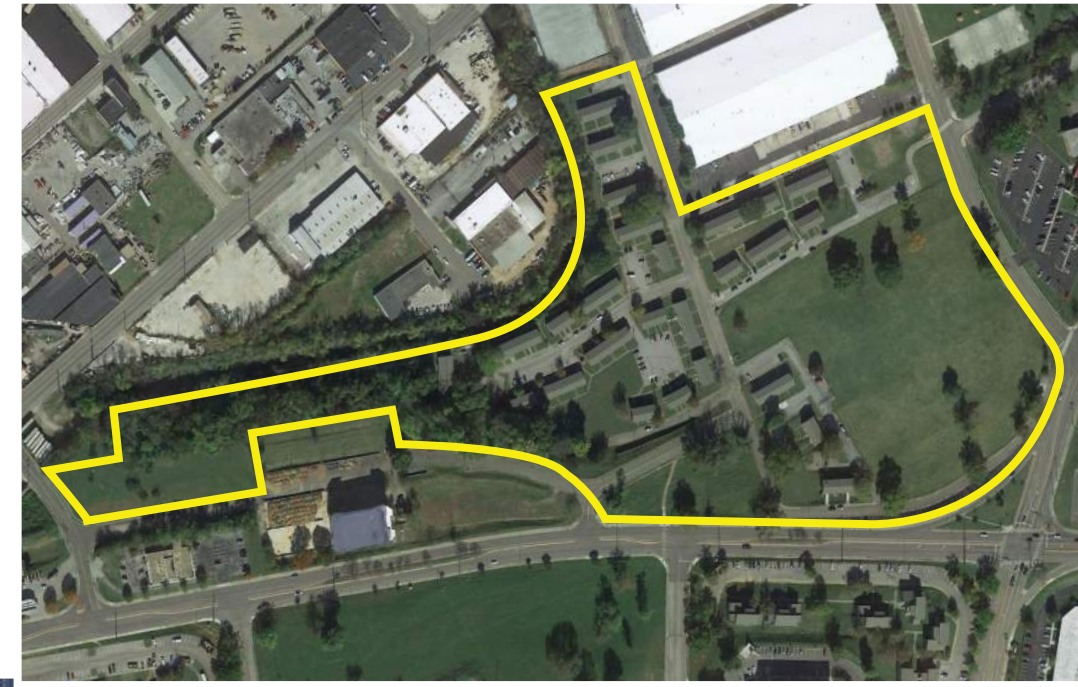


The Master Plan | Community Gardens



The Master Plan | Trails and Pathways





The Master Plan | Pedestrian Bridge











NEXT STEPS

Summary Document - June 2019

Transition to Phase I - Summer 2019

This is a **LIVING** Plan



AUSTIN HOMES

Master Plan